

Newsletter for the Friends and Donors of Proyecto Horizonte

September 2011





Content

Inauguration of	1
the Laboratory	

Helping Hands 2

Anniversario at 3 Mineros de San Iuan

Clean Water— 3 Safe Children

Other Ideas how 4 to help us

We always need helping hands — everywhere

Volunteering for Proyecto Horizonte!

Dear Friends!

In this issue of our newsletter, you can read about the latest development of Proyecto Horizonte. Our Health Station was able to expand its services with a laboratory paid through the fees recovered from the Health Insurance. Our efforts to improve water quality continue and we celebrated the 35th anniversary of the community of Mineros de San Juan which forms the core of our community.

I am always amazed, how much work is done at Proyecto Horizonte and how everything comes together despite tight budgets and the occasionally difficult circumstances. The secret to our success is our team. Our over 75 employees, some of whom work for us since the first day, are amazing. They are supported by volunteers from all over the world. Our volunteers dedicate for us between a few weeks to a few years to work on different projects; highly motivated to realize our dream of improving the lives of our community. Check our Volunteer Blog for their impressions (proyectohorizonte-volunteers.blogspot.com/

You don't have to be based in Bolivia to support us. We also require a constantly increasing number of offsite volunteers based all over the world to promote our efforts.

Whether you decide to dedicate a few hours each week

or more, we have some exciting opportunity to promote our work, improve our fundraising activities, or look for interesting opportunities to associate with Proyecto Horizonte.

We have several tasks for which we need your support. On page 2 of this newsletter, discover ways to volunteer. Maybe there is something perfectly suited for you.

Thank you for your support thus far, and do continue to spread the word. Please tell your family and friends about us and show them the work we are doing.

Yours
Christian Ruehmer, on behalf
of the entire team of
Proyecto Horizonte

Inauguration of the Medical Laboratory

Proyecto Horizonte's health center inaugurated their new medical laboratory. In an event, attended by the staff and students, and supporters, Padre Jacques, a Catholic priest from a local parish performed a brief ceremony to give thanks for the important new resource available to the community. We were able to purchase the medical

laboratory though the fees collected from Health Insurance; an excellent example of our efforts to become partially sustainable.

Events like this give our team a reaffirmation of the ongoing mission to improve the quality of lives for the community. With the laboratory, we are now able to perform tests directly at the health

centre, avoiding the cumbersome task of getting patients to obtain vital diagnostic information from other locations far away. The lab facilitates faster and more convenient treatment diagnosis and treatment Proyecto Horizonte is proud to offer this valuable resource to Mineros San Juan and surrounding communities.



A CONTRACTOR

Page 2









We need many Helping Hands — Everywhere!

At Proyecto Horizonte, our team of over 70 employees is supported by a group of highly motivated Volunteers on site.

But to volunteer, you don't have to visit us in Bolivia. We're always on the search for skilful, enthusiastic, and generous volunteers willing to donate a part of their time and effort into supporting all the good we're trying to achieve. We've got fantastic opportunities across the field of healthcare, education, and community development. To be a little more specific, here are some of our current/ future initiatives - designed to inspire!

Grants Research: if you spend a lot of time on the Internet anyway, this one is easy as pie! We need researchers to tell us what grants/donations/competetions and the like are out there that we could apply for. Let us know what you find, and we'll help organize the content for the application.

Grants Application: once the research is done, we need to then look at applying for these. We need volunteers who could take on the responsibility of applying for these grants, packing all the information provided in the most attractive way.

Individual Fundraising: the best way to promote our work is through word of mouth and personal relationships. Every day we add to our list of potential donors, and need volunteers to get in touch with them to see how they can help, and also to further develop this contact list. The packages and information are all set to go, we just need you to use that charming voice and call!

Donor Campaign in the US: we're working with a series of interesting donors, and they require some much needed TLC! We need volunteers who can take on the responsibility of managing these high profile donors.

Event Organization: We're looking at organizing and participating in several events in Europe and the US. This includes for example a Golf Tournament we plan for 2012 or several project days at schools. If you're known for our organizational skills and love the excitement of planning and executing events, let us know! We're looking for people to take lead on all these and more.

Administrative Tasks: we are always in need of volunteers to assist with the all-important administrative responsibilities that include

translations, editing, database management, graphic design, and the like. A few hours each month on your own schedule would be really helpful!

Whether you'd like to experience working at the organization in Bolivia first-hand, or can help from afar, we need you – a lot of our initiatives require a couple of hours out of your busy week to give something back.

If you have some ideas but not enough time, please contact us as well, we can always match you with someone who has some capacity to support you.

Do get in touch with us with any ideas, questions, or comments. You can mail us at info@proyectohorizonte.org. We'd love to hear from you!

Many thanks for your support thus far.

Fundraising Package.

To support your fundraising efforts, we have prepared an information package that can be downloaded from our website or requested via email. It contains documents and presentations you can use to raise funds among friends, schools, communities





Aniversario at Mineros de San Juan

At the end of June 2011, we celebrated the 35th anniversary of Mineros San Juan – founded by miners from the Potosi region. In 2001, the group moved collectively to the department of Cochabamba to settle in Ushpa-Ushpa, the place where they remain until today.

The fiesta of a weekend started with the students, faculty, and volunteers of

Proyecto Horizonte marching through the streets to the tune of the school band. 18 groups of dancers from the local community entertained the packed street throughout the day, each accompanied by their own local band. The traditional dances were beautiful and fascinating to watch; such talent!

In true fiesta style, there was

a plethora of local cuisine food and drink options, games and rides; something to keep everyone merry and entertained!

Proyecto Horizonte's participation was significant in demonstrating our continued involvement, commitment, and support to the residents of Ushpa-Ushpa.











Clean Water, Safe Children

To celebrate the 'Day of Water' in March, Proyecto Horizonte organised a fair to promote proper hygiene and basic sanitation through the cost-effective and simple SODIS water treatment method. The SODIS campaign, which began in September of last year, uses plastic bottles and the powerful rays of the sun to treat the water delivered to the residents of the community.

Children learnt how to wash their hands with soap and running water, using taps made from recycled plastic bottles. The children also sampled SODIS-treated water and brought all the information leaflets back home with

them for their parents.

A second fair was held at Proyecto Horizonte's annex in Alto Litoral. This neighborhood, being more removed from the main city roads, has even poorer sanitation and less access to resources. Children and parents from the daycare center and the surrounding homes came to visit the displays and learn ways to keep themselves healthy. They learned to make taps from plastic bottles and wash their hands properly. Proyecto Horizonte gave away more than forty taps with soap, informational calendars and hundreds of samples of SODIS water.

A third opportunity to promote sanitation was at the ExpoHorizonte in March, where our costumes of the sun, bacteria and the like drew a lot of attention. Residents and exhibition attendees received informational material and water samples and enjoyed the demonstrations.

These events are just steps in Proyecto Horizonte's ongoing efforts to stop diarrhea and improve sanitation in Mineros San Juan. The experience shows that it is important to continuously repeat the messages and to show examples to change long established habits.











In the USA:

Bolivian Charity Foundation c/o Christian Ruehmer 520 West 19th Street, #7c New York, NY, 10011 Info@proyectohorizonte.org

In Germany:

Verein zur Förderung des Kindergartens von c/o Claudia Laur Aufkirchner Str. 28 82069 Hohenschäftlarn

Germany Account: 7595

Bank: Raiffeisenbank Bank Isartal e.G

BLZ: 701 695 43

IBAN: DE 55701695430000007595

BIC: GENODEF1HHS

www.proyectohorizonte.org

Changing lives through education, healthcare, and community development

Proyecto Horizonte is financed mainly by donations. We guarantee efficiency and transparency in the use of funds and, if you desire, you can become personally involved in the project's activities.

Our current organizational structure allows us to use almost 100% of donations in the project. No administrative costs or other expenses will reduce your donation. All volunteers work for free both in and outside of Bolivia.

Please help us with your donation



Small Recurring Donation are a great idea to support our work

We want to expand our circle of supporters. Recurring Donations are a great way to help us. Donations as little as \$10/ month help! For a little more, \$15/month, you can support one child. Through our website, donating is very easy. Just go to www.proyectohoroizonte.org. Hit the "Donate Now" button and enter the desired donation. You have many options: depending on your preferences you can sponsor one or many kids, a teacher or even a class. We can also tailor a package for you. Of course you can change or cancel a recurring donation at any time.

How to start a recurring donation:

- I. Go to our website "www.proyectohorizonte.org" and click on the "Donate Now" button
- 2. Enter your contact details, your payment information and select "I want to make a recurring donation—monthly"
- **3.** Once we receive your information, we contact you with details about the recipient of your support
- 4. Tell your friends and colleagues about us and motivate them to support us as well!

Sponsor a child for \$15



Sponsor a teacher for \$100



Sponsor a class for \$300

